

At LiveGood, your health and wellness will always be our number one focus. That's why we eliminate the middle man, to make the highest quality products on the planet available to our customers and members for a fraction of the price of the competition.

And on top of the huge savings you get when you purchase any of our lifechanging products, we also give you the opportunity to earn income with the most exciting compensation plan in the industry!

In fact, you can earn up to \$2,047.50 per MONTH without ever enrolling a single person!

And if you decide to share our amazing products and compensation plan with others, you can earn even more!

EARN INCOME 6 WAYS

WEEKLY FAST START COMMISSIONS

For each person who you refer to LiveGood who becomes a member and an affiliate for \$49.95, we will reward you with a \$25 commission paid out the very next week!

Plus, if any of the people you enroll choose to enroll others, not only will they be rewarded, but you will also receive additional bonus commissions up to 10 levels deep.

Weekly Fast Start Commissions are paid out on the first month's membership and on the \$40.00 affiliate sign up fee. So you will receive \$5 for any new members that you refer, plus \$20 for any new affiliates you refer. Since many people join as both a member AND an affiliate, you will receive BOTH of those amounts for a total of \$25 paid out the very next week!

Level/Rank	Unranked	Bronze	Silver	Gold	Platinum	Diamond
1	50%	50%	50%	50%	50%	50%
2		10%	10%	10%	10%	10%
3			5%	5%	5%	5%
4			5%	5%	5%	5%
5				3%	3%	3%
6				2%	2%	2%
7					2%	2%
8					1%	1%
9						1%
10						1%

2MATRIX COMMISSIONS

When you lock in your position in LiveGood, you are given your own business center in our fast filling 2x15 Matrix! As more people join LiveGood every week, they are placed in the matrix UNDER everyone who is already in there, following their enroller. So the sooner you lock in your position, the higher your position will be in the matrix.

All percentages are based on monthly \$9.95 membership fees. Commissions for Members who join at the yearly option will be paid out over 12 months as \$9.95 per month.

Matrix Commissions and Matching Bonuses are paid Monthly the first week of each month for the previous month's Matrix volume. Remember, the first month's Membership is paid out in Fast Start Commissions only. So Matrix volume starts to accumulate on Members' second month Membership and beyond.

Example: If you joined LiveGood in January and you have 50 Members under you in the Matrix in January, you would not earn a matrix commission for January because only Fast Start Commissions are paid on first month Memberships. Assuming all 50 of those Members remained active in February, you would

receive your first Matrix commission the first week of March for those 50 Members in your Matrix who paid their second month Memberships in February.

If another 100 Members were placed in your Matrix in February, for a total of 150 active Members in your Matrix, for the Matrix commissions that go out first week of March for February Matrix volume, you would be paid on 150 Members in your Matrix (50 who paid their 3rd month Membership, and 100 who paid their second month Membership).

Earnings Per Level	Unranked	Bronze	Silver	Gold	Platinum	Diamond
1	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
2	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
3	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
4	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
5	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
6	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
7	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
8	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
9	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
10	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
11	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
12	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%
13		2.50%	2.50%	2.50%	2.50%	2.50%
14				2.50%	2.50%	2.50%
15						2.50%
Total	\$2,047.50	\$4,095.50	\$4,095.50	\$8,191.50	\$8,191.50	\$16,383.50

Keep in mind, in this example all 150 Members were under you in the matrix in February. But you only got paid on 50 of them for that month, because those 50 paid their second month Membership, while the other 100 who joined in February, their first month Memberships were paid out in Fast Start Commissions. So if you see people under you in the Matrix that you didn't earn Matrix commissions on this month, that means that was their first month and only Fast Start Commissions were paid on their first Membership. You will be paid Matrix commissions on them next month and beyond.

3MATCHING BONUSES

As HUGE as the Fast Start Commissions and Matrix Bonuses are, our Matching Bonuses are even BIGGER!

On top of the \$2,047.50 or up to 16,383.50 that you can earn in your personal matrix, you will also match 50% of the matrix commissions on everyone you enroll, AND a percentage everyone those people enroll **FIVE ENROLLMENT GENERATIONS DEEP**, regardless of where they fall in your matrix!

Rank	1st Generation	2nd Generation	3rd Generation	4th Generation	5th Generation
Personally Enrolled	50%				
Silver	10%	10%			
Gold	5%	5%	5%		
Platinum	5%	5%	5%	5%	
Diamond	3%	3%	3%	3%	3%

Example: If you have 10 personally enrolled people who are each earning \$6,000 per month in their matrix, you will match 50% of what they earn in their matrix. That means you will earn a \$3,000 matching bonus on each of them every month, for a total of \$30,000 (10 people x \$3,000 each) in commissions just on those 10 people alone. And that doesn't include what you will earn in YOUR matrix, PLUS potentially hundreds or thousands of other people you could be matching in our other generations!

If you are a Platinum, for example, you will also get the Gold and Silver Generation Matches. So someone on your 2nd Silver generation, may also be your First Generation Gold, and your First Generation Platinum, so you would get a 10% 2nd Generation Silver Match, a 5% 1st Generation Gold Match, AND a 5% 1st Generation Platinum Match on that persons entire matrix!

There is no limit as to how many people you can match, or how much you can earn in matching bonuses!

Matrix Commissions and Matching Bonuses are paid out the first week of each month for the previous month's volume starting your SECOND MONTH, as all initial orders are paid out in Fast Start Commissions.

ARETAIL COMMISSIONS

Each one of our life-changing products has a Member price and a Retail price. While most people choose to take advantage of our amazing membership for just \$9.95 per month so they can save much more with Member pricing, some people may just want to make purchases at Retail prices.

Level/Rank	Unranked	Bronze	Silver	Gold	Platinum	Diamond
1	50%	50%	50%	50%	50%	50%
2		10%	10%	10%	10%	10%
3			5%	5%	5%	5%
4			5%	5%	5%	5%
5				3%	3%	3%
6				2%	2%	2%
7					2%	2%
8					1%	1%
9						1%
10						1%

As an affiliate of LiveGood any time one of your referrals makes a purchase as a Retail Customer, you will earn 50% of the difference between the Member price and the Retail price.

Retail Commissions are paid following the same payout structure as Fast Start Commissions. Unlike Fast Start Commissions that are only paid out one time, Retail Commissions can be earned unlimited times every time a Retail Customer places an order.

Example: If you refer a new customer who chooses to pay the Retail price for a product for \$24 for example, and the member price for that product is \$16, the difference between the Member price and the Retail price is \$8. So at the 50% level you would earn a \$4 commission on that person's purchase.

5INFLUENCER BONUSES

For Affiliates who choose to market products to Retail Customers on a larger scale, you will earn additional bonuses on all of that volume. In fact, you will earn up to 100% of the difference between the Member price and the Retail price on all orders by your referred Retail Customers.

Influencer Bonuses are paid exclusively based on Personally Enrolled Retail Volume per month, regardless of rank.

Total Retail Sales per Month	Additional Commissions	Total Commissions on Personal Customers	
\$2,500	10%	60%	
\$5,000	20%	70%	
\$10,000	30%	80%	
\$25,000	40%	90%	
\$50,000	50%	100%	

Example: If you have over \$25,000 in Retail Customer Volume in a given month, and the Member Pricing for that volume totals \$17,000, for example, the

difference between the Member Price and the Retail Price is \$8,000. You will earn 50% (\$4,000) in Retail Commissions, plus an additional 40% (\$3,200) in Influencer Bonuses for a total of \$7,200 in commissions on that volume!

DIAMOND AND CROWN DIAMOND BONUS POOLS

Our affiliates are a huge part of the success of our company. We recognize that and want to reward you even more by allowing you to share in the total sales of the entire company. Once you achieve Diamond rank, you will share in 2% of total company sales every month! And when you achieve Crown Diamond Rank, you will share in .5% of total company sales every month!

DIAMOND POOL

2% split between all qualified Diamond ranked members

2% of the total sales of all membership and product sales gets divided evenly between all qualified Diamond ranked affiliates and paid out with monthly commissions.

CROWN DIAMOND POOL

0.5% split between all qualified Crown Diamond ranked members

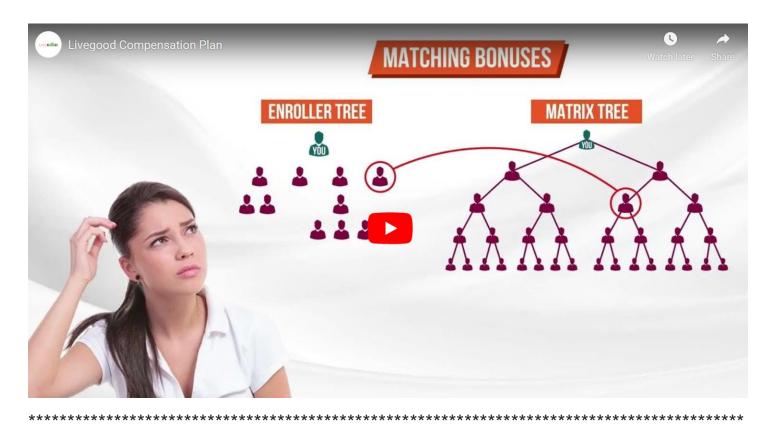
0.5% of the total sales of all membership and product sales gets divided evenly between all qualified Diamond ranked affiliates and paid out with monthly commissions.

Example: If the company does \$20m in revenue for the month between memberships, affiliate fees, and product sales, the Crown Diamond pool would have \$100,000 in it (0.5% of \$20,000,000). If there were 5 qualified Crown Diamond ranked Affiliates that month, each would get a \$20,000 share of the pool (\$100,000 divided by 5 Crown Diamonds) on TOP of ALL other commissions!

>>>>Join LiveGood Here Now And Lock Into The PowerLine<<<<

KEEP READING FOR MORE DETAILS ON COMPENSATION AND RANKING UP AS A MEMBER OF LIVEGOOD AND STRATEGIES TO GROW THE TEAM!

WATCH OUR COMPENSATION PLAN VIDEO TO LEARN MORE



LIVEGOOD RANK QUALIFICATIONS

BRONZE

Must have 2 personally enrolled active members.

SILVER

Must have 10 personally enrolled active members plus a total of 20 active members on your team, or 3 separate enroller tree legs each with a Bronze ranked Affiliate plus a total of 20 active members in your team.

GOLD

Must have 30 personally enrolled active members plus a total of 100 active members in your Enroller Tree team, or 3 separate Enroller Tree legs with a Silver ranked Affiliate plus a total of 100 active members in your team. Or 100 active members in your Enroller Tree team with no more than 30 counting from any individual Enroller Tree leg.

PLATINUM

Must have 100 personally enrolled active members plus a total of 500 active members in your Enroller Tree team, or 3 separate Enroller Tree legs with a Gold ranked Affiliate plus a total of 500 active members in your Enroller Tree team. Or 500 active members in your Enroller Tree team with no more than 150 counting from any individual Enroller Tree leg.

DIAMOND

Must have 3 separate Enroller Tree legs with a Platinum ranked Affiliate, plus a total of 2,500 active members in your team. Or 2,500 active members in your Enroller Tree team with no more than 500 counting from any individual Enroller Tree leg.

CROWN DIAMOND

Must have a total of 50,000 members on your team with no more than 10,000 counting from any individual Enroller Tree leg.

*Active members are members who have an active membership for the current month.

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LIVEGOOD TEAM GROWTH TIPS

Growing your LiveGood Business and Team can be easier than people make it out to be! Keep reading to find content, videos, training, strategies and more to help you grow over time.

Keep in mind you should be in this for the Marathon and not just the sprint...Be ready to commit to building this over the next few years and massive success is possible for you.

Watch, learn and SHARE content from the Corporate YouTube Channel here: <u>https://www.youtube.com/@livegood5590</u>

These include but are not limited to product review videos and training, weekly cut-off zoom meeting replays, FireStarter Friday Training replays and more! It's FREE content to share to your leads so take action on it...See Below for the LIVE Times for these trainings

Webinar Schedule

Thursday Cut-Off Zoom - 8pm est

Invite Your Pre-enrollees and Listen to our Co-Founders share what makes LiveGood such a great opportunity!

https://zoom.us/j/92390847986

Friday 12:00 est (noon) – Rank Recognition and TRAINING Zoom

Listen in as CEO Ben Glinsky announces everyone who achieved a higher rank this week! PLUS, get some great TIPS and TRAINING from some of the TOP LEADERS in the Company! These zooms are always high energy, feature special guests, and have some great training tips to help you build your team! This is a "Don't Miss" call that you'll want to tune into each and every week...and you'll even hear your name announced when you advance in rank!

https://zoom.us/j/91087908585

Monday Product Call with Dr. Ryan and Lisa Goodkin

Join us each and every Monday at noon est. as our Director of Product Development Dr. Ryan Goodkin and our amazing Director of Product Education Lisa Goodkin talk in depth about a different product or wellness tip. These calls are powerful, exciting, and you will ALWAYS learn something!

https://zoom.us/j/91453780842

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Want to Know some Easy and FREE Strategies to Grow Your Team! Keep Reading this abbreviated Cheat Sheet to Success and Team Growth!

10 Strategies to Grow Your Team That are Easier to Do Than You Thought!

1. Have a presence in social media and be consistent with posting, liking other people's posts and even more importantly commenting on other people's post...not just liking it.

2. Engage with people and take on a leadership role in groups you are passionate about, check out their social profiles and see what they are passionate about or are promoting.

3. Provide answers to people solutions, though do not mistake this as a full on reason to blast your link at them. If you see your product as a perfect fit, perhaps mention it in a private message and not on their actual post or page, unless they ask for it.

4. Have a place people can opt in to learn more about you or your offers and build a list.

5. After people opt in, copy their email/Name and search for them on the internet or other social media, like Facebook and send them a message, friend request or both and thank them for opting in and see how else you can help them.

6. Follow up with them consistently and provide value, not just slamming your links at them again (see #3 above) and through your email broadcasts as well (from #4 above).

7. If you are promoting something, be passionate about it and make it your main focus and prove to them you are going to stick around, especially if they show interest in joining.

8. When someone joins your team, be sure to do whatever it takes to get the ball rolling for them. See #5 above about finding and friending them, send them some quick start guides or video training that you created so they get to know like and trust you.

9. Reach out to people who are in your upline and downline that did not recruit you or you did not recruit and let them know as well that you are there to help them any way you can. Building relationships can go a long way.

10.Be consistent, refuse to quit (even if you have some failures and setbacks) and take action daily. This is probably one of the most important tips to follow and stick with in order to see the results you are looking to achieve.

READ THE FULL CHEAT SHEET HERE: <u>https://thedavidgardner.com/wp-</u> content/uploads/2023/03/FREE-ATTRACTION-REPORT.pdf

LIVEGOOD TRAFFIC STRATEGIES

There are TWO ways to grow your team...Slow or Fast.

SLOW- These are 'usually' free but cost you your TIME and include organic ways to grow your team and include but are not limited to:

- YouTube videos (product/member area/compensation reviews etc)
- Blog posts
- Commenting on others blog posts (with a link pointing back to your site!)
- Social media posts
- Social media messenger/engaging with others
- Forum posts
- Article writing
- Word of mouth/Asking for referrals
- Press release
- Others

FAST- These usually have a cost in money, but save your TIME and include things such as:

- Solo ads/Traffic Co-ops
- Banner ads
- Media buys
- FB/IG Advertising
- Google/YT ads
- Business cards
- Flyers/Posters/Post Cards
- Swag/Clothing/Giveaways
- Product Giveaways and sample
- Others

There is ONE key thing you should always try to do in either of these processes and that is GET THE LEADS CONTACT DETAILS! That way you can continue to follow up with them on products, company developments and other services you might be able to offer them over time that complement the product or company.

Get a FREE List Building Report and more strategies for this at https://www.ListChemistry.com

LEARN MORE ABOUT LIVEGOOD PRODUCTS HERE









Take the FREE Tour at "JoinDaveGardner.com" or scan the QR Code



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LIVEGOOD TEAM RESOURCES



LIVEGOO

LIVEGOOD

STRATEGIES, TIPS AND TRAFFIC SOURCES FOR YOUR SUCCESS AS AN INDEPENDENT DISTRIBUTOR

